



Our Capabilities

OUR TECHNICAL CAPABILITIES

- Database-to-Web Implementation
- Custom Web Programming
- Web Site Hosting & Co-location
- Application Hosting & Co-location
- e-Commerce and Back-Office Applications
- Web Hardware Recommendation, Procurement and Integration
- SiteCD™ Creation

OUR DESIGN SERVICES

- Site Strategy and Architecture
- Site Design and Development
- Site Promotion and Advertising
- Flash Development
- Site Evaluation



Have you considered our Local Data Center for your Web sites or application? We have real people on-site and ready to help you with your technical, programming and system administration needs.

Visit www.LocalDataCenter.com to find out more...

We are a provider of Internet technology and design services, focused on custom business-to-business solutions. Started as a team of multimedia experts in 1993, we have gained national recognition and are well respected among the large industrials gathered in northeast Ohio. Our strength is our ability to offer you a comfortable balance of design and technical competency at a great price/performance ratio. Our work has repeatedly gained recognition in the annual WebAward and Webby competitions.

Content Management Systems

Imagine enabling your employees to create and publish content with simple web-based tools. We have developed unique, powerful and cost-competitive solutions that are being used at the following sites:

- ▶ Advanced Elastomer Systems - www.Santoprene.com
- ▶ Akron Children's Hospital - www.AkronChildrens.org
- ▶ Audio-Technica Worldwide - www.Audio-Technica.com
- ▶ Davey Tree - www.Davey.com
- ▶ Penton Media, Inc. - www.Penton.com

Digital Asset Management

Do you know where your company's digital assets are? Is it a chore to find artwork, logos, and other digital assets that are strewn throughout your organization? We have created online solutions that store, search, present, distribute and archive digital assets for the following clients:

- ▶ Nordson Corporation - (Intranet)
- ▶ REMay - www.REMay.com
- ▶ Davey OnDemand - www.eyemg.com/ondemand

Human Resource Management

New hires are finding you, but are you are having a hard time tracking where they are in the hiring process? If there isn't a position for them now, will you remember who they are when a position does open up? We have built online HR applications that solve these problems for the following companies:

- ▶ Akron Children's Hospital - www.AkronChildrens.org/hr
- ▶ Best Drivers Wanted - www.BestDriversWanted.com
- ▶ Penton Media, Inc. - www.Penton.com/careers
- ▶ Roadway Express - <http://www.Roadway.com/crc>

eCommerce/Catalog Applications

Building an online catalog is one thing... but how about an online catalog that also gives you marketing research tools, cross-sell/upsell logic, and back-end order processing? We have built solutions for the following clients:

- ▶ A.B. Dick Company - shop.abdick.com
- ▶ Kent Adhesive Products Co. - www.Kapco.com
- ▶ SpeedRollers - www.SpeedRollers.com
- ▶ Nordson Supply Chain Central - www.eyemg.com/nordson

Customer Self-Service Applications

Your customers don't think it's funny when they can't find answers on your Web site, and on the Internet they're only a click away from your competition. Find out how we are helping companies solve up to 90 percent of their customers' questions online. Our new [eyemg.Respond](http://www.eyemg.com/respond) Customer Service System can help your support staff manage questions and publish FAQs to your Web site. Visit www.eyemg.com/respond for more information...

Interactive Media Group • 190 N. Union St., Suite 300 • Akron, OH 44304
800-316-0072 • 330-434-7873 • FAX 330-253-2186
www.interactivemediagroup.com

1-800-316-0072