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Monday August 8, 2005

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## TECHNOLOGY

### Akron web firm breaks bond with N.H. biz

By SHANNON PETTYPIECE

6:01 am, August 8, 2005

Akron web development firm EYEMG.com LLC has broken off from its parent company and is going back to its roots.

Three employees of EYEMG — Andrew Holland, Andrew Hopkins and Glenn Somodi — last month bought the seven-person business unit from Presstek Inc. of Hudson, N.H. Terms of the purchase were not disclosed.

As part of Presstek, Mr. Holland said EYEMG was functioning as an internal IT division focused on doing work for the parent company, which was sustainable but wouldn't allow the company to grow. Now, the company plans to work for multiple clients, as it did when it started in 1993.

'I needed to take control back of the interactive media group,' Mr. Holland said. 'We should be able to grow the business substantially.'

At the height of the tech bubble in the late-1990s, EYEMG had 25 employees. It has seven now, but Mr. Holland hopes to grow that number to 15 in the next year.

EYEMG offers web site design, e-commerce

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applications and online customer service support. Most of EYEMG's business over the past decade has been with Northeast Ohio clients, including big manufacturers such as Diebold Inc., Eaton Corp., Goodyear Tire & Rubber Co. and Nordson Corp.

Since its founding, EYEMG has weathered three acquisitions but has remained in Akron, where it plans to stay.

The company was founded as part of Publishing Solutions Inc. In 1997, Publishing Solutions became a subsidiary of Multigraphics Inc. of Mount Prospect, Ill., and EYEMG was absorbed into the new business. EYEMG went through another acquisition in 1999 when Multigraphics was acquired by A.B. Dick of Niles, Ill.

Last November, EYEMG's parent company, A.B. Dick, was acquired by Presstek.



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